



Three Girls' All-Inclusive Media Campaigns

Three Girls has developed a unique PR Solution for small companies with distinct, high-quality products. Our proprietary formula is an All-Inclusive, Nationwide, Cost-Effective Media Campaign with **GUARANTEED** results. Yep, **GUARANTEED**. No tricks, gimmicks or games.

Three Girls' includes ALL these services in our campaigns!

- **A comprehensive Branding & Website evaluation** from our 20-year industry expert, Susan Schwartz. We include a phone consultation and complete written report. A full, professional evaluation of sales or promotional materials.
- **A custom-designed virtual Press Kit** about your products on the Three Girls' **ULTIMATE PRESS PICKS** site. We've received dozens of testimonials from members of the media thanking us for this innovative PR tool that makes their job easier!
- **A seasoned publicity team headed by a Sr. Publicist.** The team and Sr. Publicist will manage all aspects of your campaign: At least three team members will be intimately involved with your account, ensuring the best possible customer service and media results!
- **Professional photography.** Our expert product photographers will take up to eight media-ready images for your campaign, as well as the licensing fees for you to use them on your website or in collateral!
- **Design of product presentation for press.** First impressions are important! Three Girls will help ensure your press samples get a, "Wow" each time a box is opened.
- **Multiple, custom-built media lists** specifically for your product: We don't believe in a cookie cutter approach! New, comprehensive media lists with hundreds of outlets are created for each campaign.
- **Several custom-written media pitches** for your product: We're experts at enticing the press!
- **Extensive pitching to all appropriate sectors of the media** specifically timed to maximize effectiveness, as well as extensive press follow-up.
- **Coordination of all sample requests** and interviews with press.
- **Electronic media clips of all print and Internet coverage** allowing you to quickly print or post your features on your website.
- **GUARANTEED PRESS COVERAGE!!!** Number of placements depends on multiple factors including product type, media strategy & targets and campaign length.

How can we help *Spread the Good News About You?*
Call today to find out. 408-985-3873

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