



Three Girls Media, Inc.

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## CAPABILITIES STATEMENT

Erika Taylor Montgomery, CEO

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## CORE COMPETENCIES

- Strategic Social Media Management
- Brand Assessment & Identity
- Blogging for SEO
- Website Design & Build
- Custom Quality Marketing
- Graphic Design
- Public Relations Expertise
- Copywriting

## CURRENT & PREVIOUS CLIENTS

### SummerWinds Nursery

California and Arizona

Multiple contract since 2015

The multi-state business engaged us for Strategic Social Media Marketing, Online Advertising, Blog Writing, Photography & Videography and Website Copywriting over multiple contracts. All were delivered on time and on budget.



### WEI

Salem, NH

Ongoing contract since 2015

This discerning high-tech client engaged us for a variety of marketing activities including Media Relations, Social Media Management, Blog & White Paper Writing and Online Advertising over multiple contracts. All services were delivered on time and on budget.



### Integrity Clear Braces

Olympia, WA

Contracted 2019-2020

This client engaged us to launch a marketing campaign to promote their new business. We provided a wide range of marketing activities which were all delivered on time and on budget including Email Marketing, Social Media Marketing, Blog Writing, Website Design & Build, Search Engine Optimization, Brand Development including Logo & Guidelines, Video Creation and Advertising.



## DIFFERENTIATORS

- Award-Winning Services
- World Class Custom Quality Marketing
- Flexible Marketing & Public Relations Campaigns
- Outstanding Customer Service
- High Attention To Detail

## CERTIFICATIONS

- Women Business Enterprise (WBE): W2F0026611
- Economically Disadvantaged Women-owned Small Business (EDWOSB): EDWOSB2020
- Women-owned Small Business (WOSB): EDWOSB20220

**DUNS:** 070185896

**CAGE:** 8EQT5

**NAICS:** 541820, 541613, 541870, 541511, 541810, 541910, 512110, 541430



Collaborating and executing on our strategy has delivered a significant lift in organic website traffic, and has helped us reach top positions in search results!

**Kerry Cotter** - Digital Marketing Manager, WEI



Our mission is to provide world-class marketing and content services for businesses nationwide, **raising their brand awareness and name recognition through both traditional and digital tactics, all while providing top-notch customer service.** Rather than relying on cookie cutter packages or hefty monthly retainers, we design one-of-a-kind campaigns with each organization's specific goals and budget in mind.